



The Asheville Cupcake Competition

Saturday, March 26th, 2011 • The Grove Park Inn Resort and Spa • www.cupcakesforcures.com

BAKERY SPONSORSHIP FORM

In addition to the perks of being a Cupcakes for Cures sponsor, you also get the perks of being a Relay for Life of Asheville sponsor.

Cupcake with Sprinkles and a Birthday Candle Level Sponsor

\$500 tax-deductable donation

6 cupcake entries registered (one in each category) - \$300 value
4 event tickets - \$100 value
Large Logo on PR materials – posters, website and Facebook
Side banner ads on Cupcakes for Cures website
Weekly updates about your bakery on the Cupcakes for Cures Facebook page

At the Relay of Life of Asheville on June 3, 2011:

Name placed on banner in Children's Area
Name on participant T-shirts
Name included in 200 event programs
Sponsor certificate
Opportunity to have promotional materials or samples placed in survivors' gift bags
One track sign at event

Cupcake with Sprinkles Level Sponsor

\$250 tax-deductable donation

3 cupcake entries registered - \$150 value
2 event tickets - \$50 value
Medium Logo on PR materials – posters, website and Facebook
Weekly updates about your bakery on the Cupcakes for Cures Facebook page

At the Relay of Life of Asheville on June 3, 2011:

Name placement on Relay participant T-shirts
Sponsor certificate to be awarded at Relay
Name placement on one track sign
Opportunity to have promotional materials or samples placed in survivors' gift bags

Cupcake Level Sponsor

\$150 tax-deductable donation

3 cupcakes entries registered - \$150 value
Small Logo on PR materials – posters, website and Facebook

At the Relay of Life of Asheville on June 3, 2011:

Name Placement on one track sign



Cupcakes for Cures is a fun event to benefit Asheville's appetite for cupcakes & a fundraising event to benefit the American Cancer Society through Relay for Life.